

Ink & Offer

Tailored CVs and cover letters for your clients, delivered under your brand.

A white-label writing partner for career coaches and boutique outplacement firms

What you get

- **One tailored CV and one tailored cover letter** per application, written to the specific job advert your client is targeting.
- **Every line checked by a human editor** against your brief. We reframe what your client has done so it lands; we never invent qualifications, employers or results.
- **Fully white-label.** No Ink & Offer name, logo or file metadata on anything. You deliver it as your own.
- **Local conventions:** UK and Irish CVs, US résumés, Australian and New Zealand formats, each with the right spelling.
- **Word and PDF files**, ready for your template or branding.
- **One revision included** if you ask within 7 days.

How it works

- 1 Send a brief**
Your client's current CV, the job advert and any notes from your sessions, by secure form or email.
- 2 We tailor and check**
Rewritten for that one role, then checked line by line against what your client has actually done.
- 3 Back within 48 hours**
A finished CV and cover letter, sent only to you. If we're more than 24 hours late, it's free.

Price per application (CV + cover letter)

No contract, no minimum. Invoiced in your currency.

£40	€45	US\$55	A\$85*	NZ\$90
United Kingdom	Ireland / eurozone	United States	Australia	New Zealand

Volume: 10–24 a month, 10% off; 25 or more, 15% off. Prepaid packs of 5, 10 or 25 available. Pay by bank transfer in your currency or by card. *No GST for GST-registered Australian businesses (ABN requested). UK: not VAT-registered, so no VAT.

48-hour turnaround

From a complete brief, with a specific delivery time confirmed when your brief arrives. Revisions back within 48 hours too.

Confidential by design

We deal only with you, never your clients. Client data is used for that application only, covered by a written data processing agreement (UK GDPR), and deleted 30 days after delivery.

Your first one is free

Send one real client's CV and the advert they're targeting. Judge the finished CV and letter before you pay anything.

When coaches and outplacement firms call on us

A redundancy programme lands

Add writing capacity for a cohort without hiring or turning work away.

A busy month

Hand over the first draft and spend your hours on coaching sessions instead.

Clients applying to several roles

A separate, properly tailored CV and letter for each advert.

Ready to try one? Reply with a brief, or ask for our partner terms.

hello@inkandoffer.com

First application free • 48 hours • white-label

We don't take briefs for clients in, or applying to, telecoms, broadband, pay-TV, media, sports rights or betting. We write CVs and cover letters only, and give no legal, immigration or financial advice.